



FOR IMMEDIATE RELEASE

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Washington, DC-Based 501c3 ScholarCHIPS, Inc. Recognized as a Top 10 CNN Hero During *CNN Heroes: An All-Star Tribute* for Community Work with Children of Incarcerated Parents

ScholarCHIPS to Potentially Receive Up to \$50K in Matched Donations from the Elevate Prize Foundation Through January 5, 2024

Washington, DC – (Dec. 10, 2023) – DC-based ScholarCHIPS was recognized as a Top 10 CNN Hero during *CNN Heroes: An All-Star Tribute* on Sunday, December 10. ScholarCHIPS was celebrated by [CNN Heroes](#) for its work toward providing scholarships, mentoring, mental health supports and a robust support network to children of incarcerated parents, inspiring them to complete their college education. Presenting the award was award-winning actress and singer, Danielle Brooks, who made a [special appearance to present the honor](#) to ScholarCHIPS' Founder and Executive Director, Yasmine Arrington Brooks, in celebration of their life-changing work.

The Peabody and Emmy® Award-winning *CNN Heroes: An All-Star Tribute*, which honors everyday people who are making extraordinary contributions to help improve the lives of others, was hosted by Anderson Cooper and joined by CNN Anchor and Chief Legal Analyst Laura Coates as co-host of the live show from the American Museum of Natural History in New York City.

As a Top 10 CNN Hero, ScholarCHIPS has the potential to receive \$50,000 in matched donations from global nonprofit [the Elevate Prize Foundation](#). The donations will help ScholarCHIPS continue their life-changing work of helping to make college possible for young adults who have incarcerated parents. Supporters can make online donations to ScholarCHIPS directly from [CNNHeroes.com](#) through Friday, January 5, 2024, until 11:59 p.m. PT.

"It was an incredible honor to celebrate this year's Top 10 CNN Heroes. These everyday people prove that one person really can make a difference and change the world," said Mark Doctrow, Executive Producer of CNN Heroes. "Our viewers have shared with us how inspired they are by their remarkable work and have asked us time and time again how they can support the life-changing work they are doing. We're happy to share that direct contributions can be made to each of our Top 10 CNN Heroes by visiting [CNNHeroes.com](#) and clicking donate. And, right now, through January 5, the Elevate Prize Foundation is matching donations for each of our Top 10 CNN Heroes up to \$50K, helping donations go further and doubling the impact for our Top 10 CNN Heroes."

Additionally, ScholarCHIPS will receive organizational capacity-building and tailored resources to bring visibility to their work and maximize their impact from the Elevate Prize Foundation while attending its annual Make Good Famous Summit in Miami in May 2024. In its second year of

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collaboration with CNN Heroes, the Elevate Prize Foundation is committed to bringing visibility to the work of changemakers, creating a fanbase for good, and inspiring action on an international scale.

“This year’s Top 10 CNN Heroes are nothing short of exceptional. The Elevate Prize Foundation is thrilled to support them in helping to further their impact and raise visibility for the incredible work they are doing,” said Joseph Deitch, Founder of the Elevate Prize Foundation. “It is our belief that when we ‘Make Good Famous,’ we take good further. We applaud CNN Heroes for sharing the stories of these amazing leaders and hope viewers at home will take up a banner of change in their own communities and help drive wide social and systemic change.”

CNN Heroes: An All-Star Tribute is now available for streaming on [CNN Max](#) and for pay TV subscribers via CNN.com and CNN OTT and mobile apps under “TV Channels,” or CNNgo, where available.

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ABOUT SCHOLARCHIPS

ScholarCHIPS, Inc. is a DC-based non-profit organization that provides college scholarships, mentoring, mental health supports, and a robust support network to children of incarcerated parents, inspiring them to complete their college education. To learn more, visit the [website](#), and follow them on [Facebook](#), [Instagram](#), [Twitter](#), and [YouTube](#).